

NCPA presents their first ever Reggae concert with Big Mountain

~30th March, 2017 | Tata Theatre | 7.00 pm ~

- American Reggae Band - Big Mountain's first India tour
- Big Mountain to perform in Mumbai on Thursday, 30 March 2017 | 07.00 pm | Tata Theatre

Mumbai, March 2017: The National Centre for Performing Arts (NCPA), Mumbai is all set to host its first ever Reggae concert featuring American Reggae music band – **Big Mountain**. The concert will be supported by leading Bollywood singer, Shibani Kashyap along with DJ Nasha.

NCPA endeavours to bring unique music experiences to the Mumbai audience; beginning this year with a very versatile and much renowned reggae pop band – Big Mountain. Musical subculture in the form of reggae will be a first amongst many for the institution, presenting a genre made famous by the legendary Rastafarian, Bob Marley. As a genre, reggae music is uplifting and spiritual and talks about equal rights and justice for all. The ethos of the reggae culture is to resonate a soulful melody.

On 30th March 2017, Big Mountain known for their cover version of Peter Frampton's 'Baby, I Love Your Way' which became a Top 10 hit single in the U.S. in early 1994 will be marking their debut in Mumbai performing at NCPA. Frontman and lead singer Joaquin 'Quino' McWhinney who has one of the most recognized voices in Reggae will be performing with his troupe.

Ms. Farrahnaz Irani, General Manager – Western Music says, "NCPA extends a warm welcome to Big Mountain as they embark on their maiden tour of India and Mumbai. We are proud to introduce and shine the spotlight on reggae as a new genre in our western music programming. With the introduction of this genre, we aim to reach out to a more diversified and younger audience through carefully curated experiences."

NCPA will gratify the Big Mountain and reggae fans with an all encompassing experience by giving the audience a chance to meet and interact with the world famous band. On purchase of tickets worth Rs. 2000/- a few lucky winners will get the opportunity to meet with the band. 10 lucky winners will receive autographed CDs and 15 lucky winners who purchase tickets worth Rs.1500/- will stand to win autographed T-shirts.

Big Mountain got its name in 1991 which was the name of a Native American reservation in Arizona. The band first reached the charts with the song 'Touch My Light' in spring 1993, a song taken from their debut album 'Wake Up'. Their fame spread quickly when they recorded a reggae version of Peter Frampton's song 'Baby I Love Your Way' which was featured on the soundtrack of the Ben Stiller and Wynona Ryder movie Reality Bites. Featuring Quino's unique vocals, this hit single reached #1 on the U.S. charts and dominated the Top 5 in Europe and Japan for nearly a year. The hit remains a favourite among people around the world, including new listeners alike.



Schedule:

DATE	Artist	VENUE	TIME
Thursday, March 30 th , 2017	BIG Mountain	The Tata Theatre	7:00 PM

Tickets: Rs.2000, 1,500, 1,200, 800 & 500/- (plus service tax as applicable)

Call [66223724](tel:66223724)/ [66223754](tel:66223754) to book tickets.

To book online, visit <http://www.ncpamumbai.com/event/big-mountain-2017>

About the NCPA:

Opening its doors to the world in 1969, the NCPA became the first multi-venue and multi-purpose cultural centre to be built in South Asia. Vibrant and diverse, the NCPA today is recognized by artistes, patrons and media alike as India's premier performing arts institution. The Centre provides a fine showcase for India's rich performing arts traditions, all thanks to the institution's training and research initiatives.

The NCPA presents over 600 events each year across all major art forms, most notably Indian Music, International Music, Theatre and Film, Dance, and Literature, Visual Arts and Photography. There are Heads of Programming for each of these art forms who curate innovative events and festivals; representative of everything from classical to contemporary throughout the year. The NCPA produces its own programmes as well as collaborates with leading cultural promoters from around the world. NCPA is the only member organisation of the International Music Council (IMC) from India.

To know more visit <http://www.ncpamumbai.com> | Find us on Facebook and Twitter @NCPAMumbai

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